



PRESS RELEASE
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MDI ACHIEVE INTRODUCES POWERCUBE BUSINESS INTELLIGENCE SOLUTIONS

April 9, 2008 — MDI Achieve is pleased to introduce PowerCube Business Intelligence Solutions.

PowerCube is a robust data warehouse program designed to allow users to “slice-and-dice” data that is already being collected and use this information to manage their eldercare businesses more effectively. Users simply select the fields of data they want to see in the report. Once the selections have been made, the data can be transformed into charts and graphs or exported to Excel for further manipulation. Plus, selections can be saved to make consistent reporting and true benchmarking possible.

“Unlike the pre-loaded dashboard products currently on the market, PowerCube allows you to generate customized, personalized reports from other modules in MDI Achieve’s broad product suite,” explains Polly Kirkwood, Vice President of Business Development. “PowerCube allows our clients to see the information they want to see, the way they want to see it. This is an incredibly valuable management tool for today’s eldercare environment,” she continued.

About MDI Achieve

MDI Achieve is the leading provider of software to the eldercare industry, serving more than 7,500 clients. With a broad product line of effective, easy-to-use solutions, MDI Achieve software provides the features and functions eldercare organizations need to manage the day-to-day operations more efficiently. MDI Achieve has offices in St. Louis, Minneapolis, Smithfield, Tampa and Dallas.

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